

PROGRAM  
**USC/Unil/Bank-Al-Maghrib  
Workshop on  
“Small Business, Development and Growth”**

October 3-4, 2022

Venue: Bank-al-Maghrib Training Center, Rabat, Morocco

## October 3rd

8h45 **Welcome speech**

9:00-10:00 **Keynote lecture: Imran Rasul**

### Session 1

10:00-10:50 **Childcare, Labor Supply, and Business Development: Experimental Evidence from Uganda**

By Kjetil Bjorvatn (NHH Norwegian School of Economics), Denise Ferris (BRAC International), Selim Gulesci (Trinity College Dublin), Arne Nasgowitz (NHH Norwegian School of Economics), Vincent Somville (NHH Norwegian School of Economics) and **Lore Vandewalle (Geneva Graduate Institute)**

*Discussant: Gianmarco Leon-Ciliotta (Pompeu Fabra)*

10:50-11:20 *Coffee break*

11:20-12:10 **Small Firms and Consumers' Transport Costs**

By Daniel Ramos-Menchelli (Harvard) and **Diana Sverdlin Lisker (MIT)**

*Discussant: Louise Guillouet (OECD)*

12:10-13:00 **Self-Employment within the Firm**

By Vittorio Bassi (USC), J. H. Lee (USC), **Alessandra Peter (NYU)**, Tommaso Porzio (Columbia Business School), Ritwika Sen (Northwestern University) and Esau Tugume (BRAC NGO)

*Discussant: Johannes Boehm (Sciences Po)*

13:00-14:00 *Lunch*

### Session 2

14:00-14:50 **Acquisitions, Management, and Efficiency in Rwanda's Coffee Industry**

By Rocco Macchiavello (LSE) and **Ameet Morjaria (Kellogg School of Management)**

*Discussant: Kim Fe Cramer (LSE)*

14:50-15:40 **Business Training and Spatial Competition in Urban Uganda**

By Greg Fischer (London School of Economics), Dean Karlan (Northwestern University), **Diego Santa Maria (Harvard University)**, and Meredith Startz (Dartmouth College).

*Discussant: Rocco Macchiavello (LSE)*

15:40-16:00 *Coffee break*

## Session 3

- 16:00-16:50 **From Micro to Macro in an Equilibrium Diffusion Model**  
By Wyatt Brooks (Arizona State University), **Kevin Donovan (Yale University)** and Terence R. Johnson (University of Virginia)  
*Discussant: Jonas Heipertz (Columbia)*
- 16:50-16:40 **Technology Adoption and Late Industrialization**  
By **Jaedo Choi (University of Michigan)** and Younghun Shim (University of Chicago)  
*Discussant: Isabelle Méjean (Sciences Po, Paris)*
- 19:30 *Dinner*

## October 4

### Session 4

- 9:00-9:50 **International Reserve Management and Firm Investment in Emerging Market Economies**  
By **Joshua Aizenman (USC)**, Yin-Wong Cheung (UCSC), Xingwang Qian (SUNY Buffalo State)  
*Discussant: Yannick Kalantzis (Banque de France)*
- 9:50-10:40 **Short-term Finance, Long-term Effects: Theory and Evidence from Morocco**  
By Kenza Benhima (HEC-Lausanne), Omar Chafik (Bank-al-Maghrib), **Min Fang (University of Florida)**, Wenxia Tang (HEC-Lausanne)  
*Discussant: Francesco Pappadà (Paris School of Economics)*
- 10:40-11:30 **Microequity and Mutuality: Experimental Evidence on Credit with Performance-Contingent Repayment**  
By Francesco Cordaro (EOM), Marcel Fafchamps (Stanford), Colin Mayer (Oxford), **Muhammad Meki (Oxford)**, Simon Quinn (Oxford) and Kate Roll (UCL)  
*Discussant: Giorgia Barboni (University of Warwick)*
- 11:30-12:00 *Coffee break*
- 12:00-13:15 **Policy panel: Small Business, Policy Options?**  
Moderator: **Romain Rancière (USC)**  
Speakers: **Debora Revoltella (EIB)**, Sara Bertin (African Development Bank), **Harry Devonshire (Argidius Foundation)**, **Hicham Zanati (Tamwilcom)**
- 13:15 *Lunch*
- 16:00-19:00 *Visit of Rabat*

#### Organizing and scientific committee:

Vittorio Bassi (USC)  
Kenza Benhima (HEC-Lausanne)  
Romain Rancière (USC)  
Abdessamad Saidi (Bank-al-Maghrib)

#### Time allocation for papers:

Presentations: 30min  
Discussions: 10min  
General discussion: 10min